

*Blue Mimi*

CONCIERGE & LIFESTYLE MANAGEMENT



**Adela Sejdic**  
Owner | President

My name is Adela, I am the founder of Blue Mimi. As a busy professional, I realized that career and routine personal activities were encroaching on my ability to spend time with loved ones and relaxing or enjoy activities in life. With this in mind, I have developed a solution to alleviate this problem for other individuals currently afflicted by too many responsibilities, and not enough time. Blue Mimi was created with the intention to reduce the time spent on routine and time-consuming activities by parents, professionals, elderly, and businesses within the community.

*Adela*

# Blue Mimi

Blue Mimi is your premier concierge and lifestyle management company. Our mission is to make your daily life easier. We program amazing experiences and transform your dream into reality. Our network of professional vendors, unparalleled knowledge of the industry and highly qualified staff allow us to provide the best concierge and personal assistance.

The Blue Mimi team, long-life work experience, supported by a roster of professionals, contributes widely to its reputation for being one of the most efficient and serious organizations in the area of concierge and lifestyle management. When you become our client, you immediately benefit from a trusted service and a proactive team of experts; we remain a close and discreet assistance, always ready to facilitate any of your tasks, in your daily routine. We personalize each point of contact with great care and attention to detail. Our dedicated team of lifestyle managers is on hand 24/7 to enhance and manage every aspect of your life. Whether you need help organizing your home, or you need assistance with preparing a business presentation, we will take care of it!

We pride ourselves in forging great relationships with our clients, getting to know their preferences and how they like things done. This is key to our business, we always go that extra mile for our clients. Blue Mimi offers a truly bespoke personal concierge service tailored to meet your needs. We provide the seamless service and support for your busy lifestyle.



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## PERSONAL CONCIERGE

Blue Mimi will help you manage your time more effectively and efficiently by taking care of your to-do list quietly in the background, so your life runs smoother and becomes more organized and stress-free. We can perform all the tasks you do not have time for, all the jobs you do not want to do, or all the projects you do not feel you have the expertise to carry out. In doing so, we will add valuable time to your life by carrying out these tasks on your behalf. Our services are tailored to suit your needs.

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## CORPORATE CONCIERGE

Whether on-site or off-site, Blue Mimi concierges are at your service to handle all your business needs. We take care of your routine tasks and projects, freeing you up to focus on your core business. Our experience in professional interaction with clients and partners contributes to the satisfaction of your business contacts. Blue Mimi also designs solutions to energize corporate life and reward your employees. We can create innovative loyalty programs to retain your best employees and strengthen your employer brand.

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## CONCIERGE CONSULTING

The true success of a hospitality business can only be measured by customer satisfaction. Clean rooms, friendly and accommodating staff, and smooth service are what every guest expects anyway. To stand out and create that “wow” feeling, you have to go one step further nowadays. At Blue Mimi, we help you define the right additional services and offer them to your guests. We will make sure their special wishes are fulfilled while they enjoy their stay at your property to the fullest. This creates unforgettable experiences and a deep desire to come back again.

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## MOMMY CONCIERGE

Bringing home your new bundle of joy is the most exciting of occasions, welcoming your newest member into the family. Sometimes though, the planning can be overwhelming, especially if your support network is small or non-existent. Whether you are a mom-to-be, first-time mom, placed on bed rest, or just struggling to get it all done, we can lighten your load. We offer parents an extra pair of hands when they need it the most. From sourcing baby goods and hospital bag items before the birth, to providing practical help and tackling your to-do list afterwards - you can count on us.

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## SENIOR CONCIERGE

The Golden Years are a time to shine, and an opportunity to experience all that life has to offer. Blue Mimi will ensure a trusted, professionally appropriate relationship that allows you to enjoy your life rather than finding yourself challenged by the need to manage it all. While it is not an alternative to necessary medical care, it is a full-service lifestyle support option. It may be chosen in tandem with care options or independent of them if no personal care is required. Whether we take on individual tasks for you or you require 24/7 companion care, our experienced team is always ready to meet your needs.

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## HOME CONCIERGE

Managing your home projects can be more difficult than completing them. There are contractors and suppliers, you have to coordinate schedules and manage availability windows - and that's just for the projects you want to complete. In addition, the general upkeep of your home maintenance needs to stay on track. To avoid wasting your valuable time, we take care of scheduling appointments with service providers around the house. You already have a clear idea of what needs to be done? We'll get quotes and you can take your time deciding on a provider. Property management is an extensive task, and there is no reason to do it alone.

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## ORGANIZATION, PREPARATION & PLANNING

Juggling all your tasks in and out of the house is a full-time job in itself. We want to take that pressure off you and help you manage your household tasks. From organizing closets and pantries to planning events in your home, we make it all happen. We advise you and decorate your home for various occasions. We set the festive table for you and assist in the organization of your event or party. With us at your side, you don't have to worry about the little things, you can devote yourself entirely to what you love to do and enjoy your time with family and friends.

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# ASK YOUR CONCIERGE

## Frequently Asked Questions

### *What does a Concierge or Lifestyle Manager do?*

*Whether in a business or personal context, a Concierge or Lifestyle Manager will provide services to seamlessly manage and organize your personal and/or business life. We focus on who you are, and what you need to help manage and organize your busy lifestyle, and/or provide essential support services. We individualize our services to proactively anticipate, meet, and adapt to the client's evolving needs and requirements based on their values, preferences, priorities, experiences, aspirations, and goals.*

### *What do your services include?*

*Blue Mimi can handle nearly everything on your personal and/or business to-do list - as long as your request is ethical and legal. We offer unlimited options to make sure you get everything done so you can lead a more fun and fulfilling life.*

### *What is your service area?*

*Blue Mimi services from Tampa to Naples and the Palm Beach area. We welcome international clients. Please contact us and our team will work closely with you to determine how we can best assist you.*

### *What is the cost?*

*It depends on the context of the role, the scope of work required, and the nature of the service requests. Once you choose the service(s) that interests you and decide on the level of support you need, we will customize our services accordingly to create an option or package that best meets your needs, and then you can book our services based on the option that works best for you.*

### *Can I buy a Gift Certificate?*

*Yes! Gift certificates make the perfect gift of time and are a wonderful way of saying "thank you".*

### *I am interested in your services. What is my next step?*

*If you are a new client, you can get started by contacting us at 941.228.0695 or [info@bluemimi.com](mailto:info@bluemimi.com). We will arrange an in-person or virtual meeting, to review your needs and design a solution that is customized for you and your family or business.*

**In The Press**

# KNOW WOMAN SARASOTA

*Know Magazine*

*"Adela was born in 1986 in the former Yugoslavia. During the civil war, the family emigrated to Germany, where Adela spent her childhood and early youth. The time in Germany shapes her and her character until today. As a teenager, Adela came to the U.S. and quickly managed to assimilate into society and find her place. After high school, she graduated from the University of South Florida with a bachelor's degree in Finance and worked successfully in the banking and insurance industry for many years. Today, the mother of two and entrepreneur runs her own Concierge & Lifestyle Management Service and is going for her MBA. Her company - Blue Mimi - was born out of a desire to make the most of life's opportunities. Clients are given the freedom to focus on their own goals and desires while Blue Mimi handles the time-consuming routine tasks for them."*

## HOME + LIFE

### **ADELA SEJDIC** **Blue Mimi Concierge** **& Lifestyle Management**

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Photo Credit: Roohi Photography





**ADELA SEJDIC**

Owner/President,  
Blue Mimi - Concierge &  
Lifestyle Management

# MADE IN SARASOTA

*Sarasota Magazine*

*“Modern life requires from us not only the ability to multitask but also expertise in many different areas, often with a tight schedule.*

*As much as we try to meet the demands of all tasks, we are usually forced to make compromises and to accept either a reduction in the quality of social life or in the execution of the tasks.*

*At Blue Mimi, we step in at the right moment and relieve you and your schedule of time-consuming, routine tasks. We do everything for you with the exact same dedication as if it were the only and most important task in your schedule.*

*This gives you the freedom to concentrate on the essentials in your life and daily business, while our experts attend to your standard tasks with extensive knowledge and experience.”*

# COMMITMENT.

Your time. Your tasks. Your concierge.

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# WOMAN OF INFLUENCE

Sarasota Magazine

*"Meet the face behind Blue Mimi. Adela was born in the mid-1980s in the former Yugoslavia and had to learn in her earliest childhood that life brings changes that nobody expects.*

*Due to the war, the family emigrated to Germany, where Adela spent her childhood and early youth. She quickly settled into German society and was forever shaped by these experiences. German virtues such as commitment, accuracy and punctuality still define her character today.*

*As a teenager, she came to the USA and for the third time in her young life, she had to completely adapt to new circumstances and find her way. She recognized her chances and her hunger to develop herself and her abilities grew.*

*She does not see herself as an opportunist, but she has a clear vision of herself and the feeling that drives her when she looks at her life, career, family and successes. She is willing to constantly develop herself and fight for what is important to her in life.*

*Blue Mimi was born out of this desire to make the most of life's opportunities. Clients are given the freedom to focus on their own goals and aspirations while Blue Mimi takes care of the time-consuming routine tasks for them. Blue Mimi operates on a highly personalized level and offers a wide range of services to fulfill your personal, corporate and residential lifestyle needs. Adela's goal is to complete each task as if the client had taken care of it himself, whether it is personal or professional."*



SPONSOR CONTENT

## ADELA SEJDIC

OWNER/PRESIDENT,

BLUE MIMI CONCIERGE & LIFESTYLE MANAGEMENT  
(941) 228-0695 | BLUEMIMI.COM | INSTAGRAM-BLUEMIMISRO

***"This world would be nothing without you."***

—MIA SEJDIC

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### ACHIEVEMENTS

- University of South Florida, Finance Graduate
- Mother of two beautiful, kind, and adventurous children, Mia and Liam
- Fluent in three languages: Bosnian (Croatian/Serbian), German and English
- Member of International Concierge & Lifestyle Management Network
- Establishing a global service provider database with its own evaluation and search system

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QUALITY . DEDICATION . LUXURY . COMFORT

 941.228.0695

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